

NEWSLETTER ADVERTISING CONTRACT



Thank you for choosing to advertise in **The Shepherd**, the official newsletter of **St. Spyridon Greek Orthodox Church of San Diego**. Please start by filling out your information:

t: 858.292.6070
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NAME _____

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ARTWORX USE ONLY

Start issue: _____

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Please circle the ad size you are purchasing. If you are purchasing an ad *without* a 12 month agreement, please indicate the number of insertions and the total due in the *green* open rate section below. You may submit a new layout as often as you like, to keep your ad fresh and generate more interest over time.

AD CODE	AD SIZE <small>(width x height)</small>	ANNUAL RATE	OPEN RATE INSERTION			
		AMOUNT DUE	OPEN RATE	# INSERTIONS	TOTAL DUE	
1U	3.5" x 2"	\$468 (=\$39/month)	\$49	x	_____ =	\$ _____
1U-B plus <small>(bottom placement)</small>	8.25" x 1"	\$576 (=\$48/month)	\$60	x	_____ =	\$ _____
2U	3.5" x 4.25"	\$912 (=\$76/month)	\$95	x	_____ =	\$ _____
3U	3.5" x 6.5"	\$1332 (=\$111/month)	\$139	x	_____ =	\$ _____
3U-B plus <small>(bottom placement)</small>	8.25" x 3.25"	\$1464 (=\$122/month)	\$152	x	_____ =	\$ _____
4U-V plus	3.5" x 11.125"	\$1728 (=\$144/month)	\$180	x	_____ =	\$ _____
4U-H plus	8.25" x 4.25"	\$1728 (=\$144/month)	\$180	x	_____ =	\$ _____
HP-H plus	8.25" x 6.5"	\$2460 (=\$205/month)	\$256	x	_____ =	\$ _____
FP	8.25" x 11.125"	\$3360 (=\$280/month)	\$350	x	_____ =	\$ _____

ARTWORX is the Publisher of **The Shepherd**. This is an agreement between you and ARTWORX. St. Spyridon Greek Orthodox Church of San Diego is *not* a cosigner in this transaction. Your paid advertisement will ensure the uninterrupted publishing of this invaluable communication medium. Specific placement requests will be considered but exact placement cannot be guaranteed, as the newsletter layout varies each month. Your signature herein signifies that you understand and accept these terms & conditions:

X _____ Date _____

Please make your check payable to ARTWORX and mail it with this contract to above address. You may also pay by credit card by filling and mailing this section, visiting theshepherdnews.com, or calling us.

Credit card holder's name _____

VISA / MC AMEX Card number: _____ Expiration Date: _____

Billing Address: _____

Amount to be charged: \$ _____ Signature: _____